

Investing in Your Attendance at WERC Global 25



We understand that budgets are tight, and we're here to help you make a strong case to attend **WERC Global 25**, taking place **28-31 October 2025** in **Salt Lake City, Utah**. Our host city, chosen specifically due to its affordability and increasing importance in global mobility, offers a perfect backdrop for our premier annual event. This gathering of talent mobility professionals is more than a conference — it's your gateway to actionable insights, groundbreaking innovations, and meaningful connections that will drive **limitless** value for your career. Use the information below to demonstrate the value for your company to invest in your attendance.

Commit to Continuous Learning: WERC Global 25 marks an exciting evolution of our flagship event, formerly known as GWS, reflecting a broader vision of uniting and empowering the global talent mobility community. This name change signifies our commitment to pushing the envelope on providing opportunities for education, connection, and advocacy. Staying true to our mission of being "by the people, for the people," this year's programming will be thoughtfully curated by your peers on the Conference Planning Committee. The event will feature subject matter experts sharing insights, strategies, and innovative solutions for effective mobility management, driving forward the future of our industry.

You are in the driver's seat – build your own conference experience by mixing and matching sessions based on distinct areas of interest and specialization. You can also select sessions that match your experience level – novice through advanced. The programming includes thought leadership sessions and hands-on workshops with tangible work products to maximize the impact on your career and business. Our time together will leave you feeling refreshed, engaged, and eager to take on new challenges.

Build on Your Professional Designations: Throughout WERC Global 25, you'll have opportunities to earn 15+ CE credits toward the Certified Relocation Professional (CRP®) Certification and the

Global Mobility Specialist, Talent Management (GMS-T®) Designation. Earning and maintaining these designations provides recognition of your expertise in global talent mobility.

Not yet certified but interested? A lunch-and-learn session will be available to gain more information about these programs.

Hone-in on Networking and Community: Tap into the WERC community to exchange insights and best practices with over 1,400 global peers. Gain expert perspectives at corporate-only sessions or build meaningful connections through programs designed for first-timers, solo travelers, and dinner groups.

Looking for a new partner? Streamline your RFP process by meeting with top-tier service providers and accessing a curated network of 75 trusted industry partners.

The WERC Global 25 agenda is thoughtfully designed to maximize your business opportunities, with ample time for 1:1 and group discussions, networking spaces, and a dedicated corporate benchmarking roundtable. Beyond tackling challenges and fostering partnerships, you'll form authentic connections that last far beyond WERC Global 25. This is where you'll find the people who truly understand your business and goals.

Celebrate Excellence: WERC Global 25 is more than an event; it's a celebration of excellence in global talent mobility. Join us as we honor outstanding achievements with the industry's most respected awards program.

Tips to Make a Strong Case for Attending

Creative solutions can help you get your request approved. Consider these options:

- Before meeting with your supervisor or approver, prepare a plan that shows who will cover your regular duties while you attend this event.
- Present a cost-benefit analysis. Use the worksheet below to help determine the full cost of attendance and identify the benefits you and your organization will gain.
- Draft a formal (and persuasive) request for funding using the justification letter below.
- Offer to prepare and deliver a short presentation and Q&A session for your colleagues to share what you learned. This way, your coworkers will also benefit from your attendance.
- Share speaker handouts with your colleagues. As an attendee, you will have access to presenter materials that are easily downloadable once you return home.

[Contact WERC staff](#) if you need additional information or support. We look forward to seeing you in October at the Salt Palace Convention Center in Salt Lake City, Utah, US!

Step 1: Determine the Costs

Use this worksheet to estimate the total cost of your attendance. All fees are listed in USD.

<p>Registration Cost</p> <p>Corporate and Government Mobility/ HR professionals may be eligible for free registration. We are pleased to offer up to two (2) complimentary corporate or government registrations per company/agency for WERC Global 25, as part of the Corporate Mobility WERC Access Program. One of the registrants must be an overall program leader for a global or domestic mobility program.</p> <p>If you have additional corporate mobility/ HR professionals who would like to attend, registrants are eligible to purchase an additional registration at a discounted rate of \$895.</p> <p>You may also purchase a WERC Corporate Premier membership with your registration for \$295 if you are not yet a member. This add-on will give you exclusive access to events and education ahead of WERC Global 25, onsite at the event, and beyond.</p>	\$
<p>Flight/Train/Transportation to and from the Salt Lake City area</p> <p>Visit a travel website to estimate your flight, train, or other transportation cost. Most attendees will arrive and depart from Salt Lake City International Airport (SLC), located only about 15–35 minutes of the Salt Palace Convention Center by taxi or the Utah Transit Authority's TRAX Green Line light rail. Amtrak also offers limited daily rail service to and from Salt Lake City on the California Zephyr route.</p>	\$
<p>Hotel</p> <p>Rooms are available at the following rates within our attendee hotel blocks:</p> <ul style="list-style-type: none"> • Hyatt Regency Salt Lake City: \$289 per night plus sales tax • Salt Lake Marriott Downtown at City Creek: \$249 per night plus sales tax • Radisson Hotel Salt Lake City Downtown: \$199 per night plus sales tax 	\$
<p>Transportation from the Airport</p> <p>The Salt Palace Convention Center is easily accessible from Salt Lake City International Airport (SLC) by the Utah Transit Authority's TRAX Green Line light rail,</p>	\$

<p>Uber, Lyft, and taxi. The following estimates will help you plan your trip: TRAX at \$2.50 per ride and Lyft/Uber/Taxi at \$20–35 per ride.</p> <p>The prices listed above are estimates; actual costs will vary depending on time of day and demand. Rates will also vary if attendees arrive from other airports in the region.</p>	
<p>Parking Information</p> <p>Parking is available at the Salt Palace Convention Center. Rates vary and more information will be available closer to WERC Global 25. Hotel guests at the following properties are also able to take advantage of self-parking for the following rates:</p> <ul style="list-style-type: none"> • Hyatt Regency Salt Lake City: \$25 per day • Salt Lake Marriott Downtown at City Creek: \$29 per day • Radisson Hotel Salt Lake City Downtown: \$25 per day 	\$
<p>Meals</p> <p>Use this section to calculate the cost of meals for your trip. Some meals will be provided. Cost of other meals will depend on your personal circumstances. Suggested budget is \$10 to \$75+ per day.</p>	\$
<p>Subtotal Per Person</p>	\$
<p>Total Number of Employees Attending</p>	
<p>Total Cost</p>	\$

Step 2: Outline the Benefits

When showcasing the benefits of attending WERC Global, focus specifically on what benefits you will bring back to your company or agency as a return on their investment.

- How can networking open doors for your business? Could the people you meet help your organization achieve cost savings and efficiencies while maintaining a positive experience for assignees?
- Which sessions can teach you a skill or solution that will help your team overcome current or future challenges?
- Are there any speakers your organization would benefit from hearing from or working with?
- What value would you get from attending one or more of the roundtables, breakout sessions, or labs/workshops?

When considering these questions, keep these tips in mind:

- List specific sessions/networking events you plan to attend and explain how they will impact you and your organization.
- Make the connection between your organization's needs and the benefits you are identifying.
- Passion is the best persuasion technique—let yours shine through.

Step 3: Draft Your Letter

Customize this template to explain the benefits of attending WERC Global 25.

Dear **<Approver's Name>**,

I would like to attend WERC Global 25, taking place 28–31 October 2025 in Salt Lake City.

With more than 1,400 global talent mobility practitioners and service providers in attendance, I will have countless opportunities to connect with and learn from my peers, as well as leading industry experts from around the world.

Attending WERC Global 25 will provide insights into the latest trends, newest solutions, and industry best practices, as well as access to a powerful network of global talent mobility professionals. I will also find new resources and approaches to address our biggest challenges and opportunities. Specific examples include **<X, Y, and Z>**.

I am confident that the lessons learned from these sessions and the insights from the rest of the educational program will position us for success into 2026 and beyond.

I am requesting **<total amount>** for the following expenses:

Round-trip Airfare/Train/Other Transportation: **<\$xxxx>**

Ground Transportation: **<\$xxxx>**

Hotel: **<\$xxxx>**

Meals: **<\$xxxx>**

Please let me know if you have any questions or would like more information.

Sincerely,

<Your Name Here >