



werc global 25 LIMITLESS

28-31 October 2025

Salt Palace Convention Center
Salt Lake City, Utah, U.S.

Exhibitor & Sponsor Webinar
WERC Global 25

WERC Show Management Introductions

- Laura Eells – Tradeshow & Sponsorship Manager
- Jordan Kelley – Tradeshow & Sponsorship Coordinator
- Debbie Thomas – Director of Sales & Sponsorship



Today's Agenda

- Venue & Hotel Information
- Event Schedule & Expo Hours
- Move-In & Move-Out Details
- Exhibitor Services & Logistics
- Shipping
- Best Of Game Overview
- Registration
- Expo Hall Security
- Lead Retrieval
- Mobile App
- Attendee Lists
- Exhibitor Marketing Kit
- Upcoming Deadlines & Last-Minute Reminders
- Additional Resources
- Attendee List (Opt-in)
- Q&A

Venue & Hotel Information

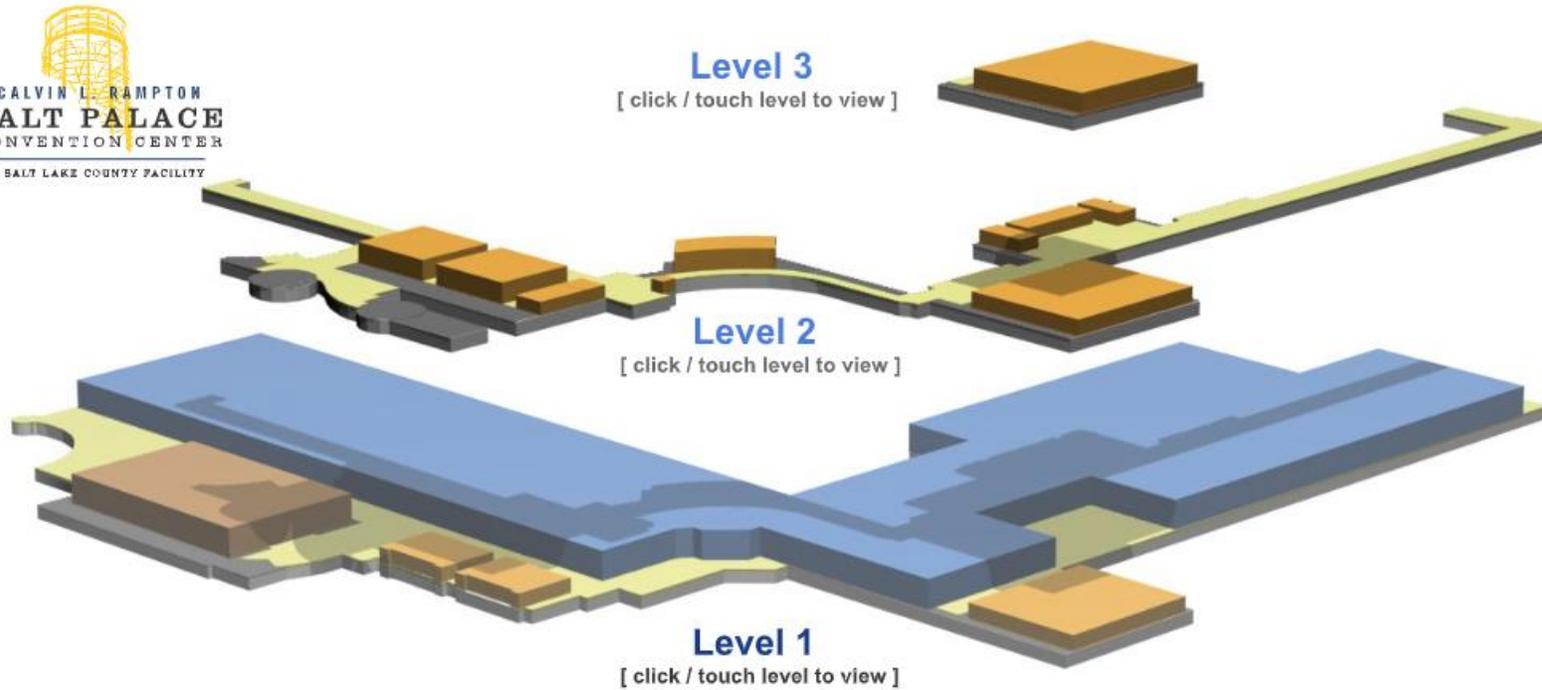
Venue

- Salt Palace Convention Center
- 100 S W Temple St
- Salt Lake City, UT
- <https://www.visitsaltlake.com/salt-palace-convention-center/>

Hotel Information

- Hyatt Regency Salt Lake City
 - Headquarters Hotel connected to the Salt Palace Convention Center
- Salt Lake Marriott Downtown at City Creek
- Radisson Hotel Salt Lake City Downtown

Salt Palace Convention Center



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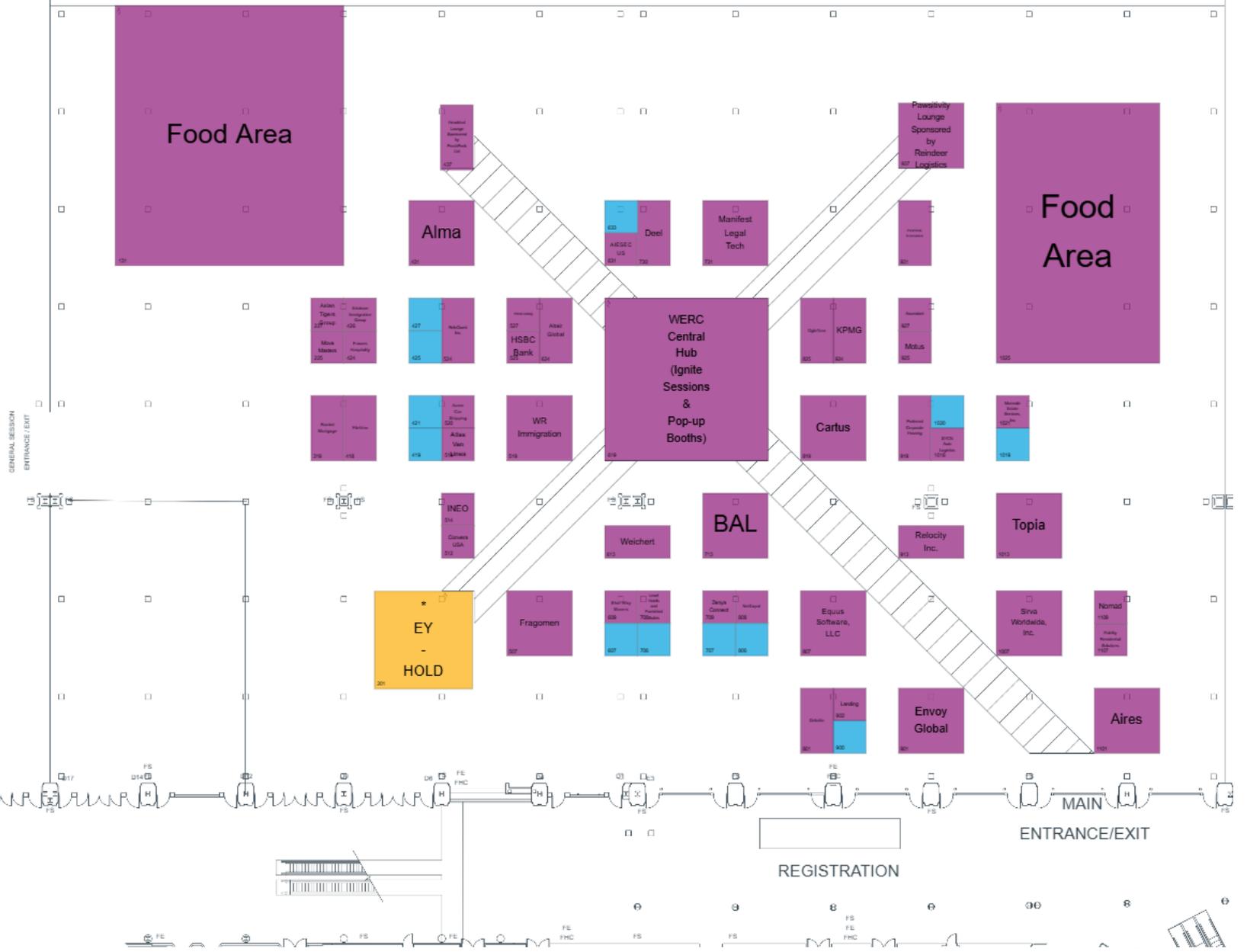


- Exhibit Halls
- Meeting Rooms
- Ballroom
- Public Areas
- Loading Docks
- Escalators/Elevators/Stairs
- Facility Entrances
- P - Parking
- T - Concessions
- R - Restrooms
- M - Mother's Room (3)
- + - First Aid (2)





GENERAL SESSION ROOM



Current as of 10/7/2025 at 16:59 UTC

Event Schedule & Expo Hours - Wednesday

- **Expo Hall Show Hours:**
 - **Wednesday, 29 October: 11:00 a.m. – 6:30 p.m.**

Activities within the Expo Hall:

- 9:00 a.m. – 11:00 a.m. General Session & Keynote (**NEW! Enter through the Expo Hall; doors open at 8:30 a.m.**)
- 11:00 a.m. – 1:00 p.m. Networking Lunch in the Expo Hall; Central Hub Pop-Ups, Industry Sessions
- 4:15 p.m. – 6:30 p.m. Expo Hall Happy Hour
 - 4:15 p.m. – 5:00 p.m.: Corporate-Only Expo Hall Access (**NEW!**)
 - 5:00 p.m. – 6:30 p.m.: Expo Hall Open to All Attendees

NEW! To drive additional attendance, the General Session & Keynote room will be directly attached to the Expo Hall. All WERC Global attendees must walk through the Expo Hall to enter and exit this room. Exhibitors are also invited to attend all General Sessions.

NEW! We are thrilled to offer **Corporates-Only Expo Hall** access for 1-hour during the opening Happy Hour. During this time, our security team will only allow attendees with Corporate designation to enter the Expo Hall to mingle with Exhibitors.

- The full event schedule at a glance can be viewed on the website here:
<https://www.talenteverywhere.org/Events/WERC-Global/Program/Schedule-at-a-Glance>.

Event Schedule & Expo Hours - Thursday

- **Expo Hall Show Hours:**

- **Thursday, 30 October: 12:30 p.m. – 6:30 p.m.**

Activities within the Expo Hall:

- 12:30 p.m. – 2:30 p.m. Networking Lunch in the Expo Hall & Ignite Presentations
- 3:30 p.m. – 5:00 p.m. General Session
- 5:00 p.m. – 6:30 p.m. Expo Hall Happy Hour

NEW! Reminder, the General Session & Keynote room will be directly attached to the Expo Hall. All WERC Global attendees must walk through the Expo Hall to enter and exit this room. Exhibitors are also invited to attend all General Sessions.

Note: All exhibits must be opened and staffed during show hours. Exhibitors will be required to exit the Exhibit Hall as soon as the show closes each day.

- The full event schedule at a glance can be viewed on the website here:
<https://www.talenteverywhere.org/Events/WERC-Global/Program/Schedule-at-a-Glance>.

Move-In & Move-Out Details

Exhibitor Move-In

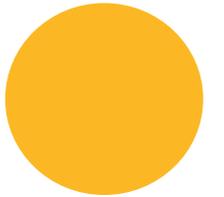
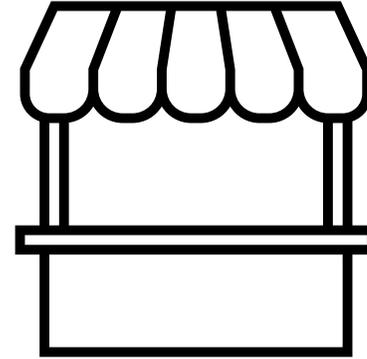
- Tuesday, 28 October
 - 1:00 p.m. – 6:00 p.m.*
- *All exhibits must be complete by 6:00 p.m. on 28 October, Tuesday.
- Contact exhibits@talenteverywhere.org if you will need additional set-up time.
- **Note:** All advance warehouse shipments will be delivered to your booth by 1:00 p.m. on Tuesday.

Exhibitor Move-Out

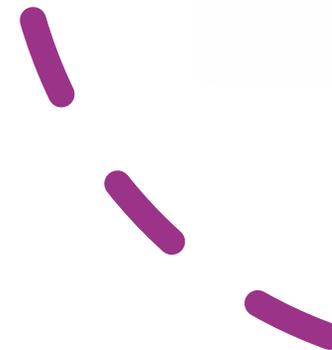
- Thursday, 30 October
 - 6:30 p.m. – 9:00 p.m.*
- *Exhibitors may not begin to pack equipment, supplies and literature until the show closes on Thursday at 6:30 p.m.
- All exhibits must be completely out of the hall on Thursday by 9:00 p.m. unless arrangements have been made for pick-up with the Freeman Service Desk.

Exhibitor Services & Logistics

- **Freeman** is the WERC Global Official Exhibitor Services Contractor, also known as a Decorator. Other official show contractors are listed in the “Exhibitor Services Directory” provided in this section. Onsite, Freeman will maintain an Exhibitor Service Center located inside of the Expo Hall.
- [Freeman Exhibitor Services Kit](#)
- [Freeman Quick Facts](#)



Freeman[™]



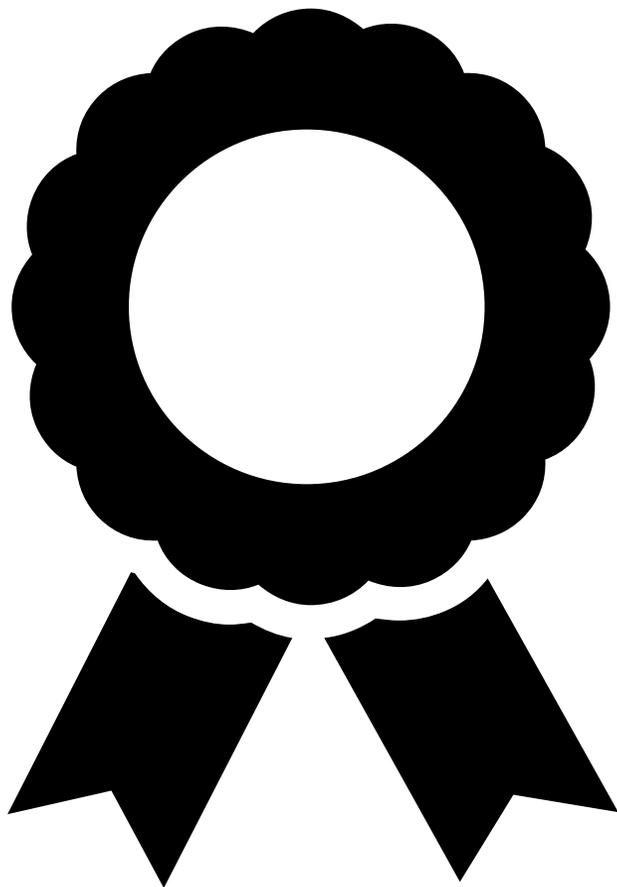
Shipping Information

Advance Warehouse Address

- Exhibiting Company Name / Booth Number
WERC Global 2025
1812 S Empire Rd, Ste B
BTX/Freeman
Salt Lake City, UT 84104
USA
- ***NOTE:** Freeman will accept material beginning **21 September 2025** at the above address. Material arriving after **21 October 2025** will be received at the warehouse with an additional after deadline charge.

Direct to Show Site Address

- Exhibiting Company Name / Booth Number
WERC Global 2025
Salt Palace Convention Center
C/O Freeman
100 S West Temple
Salt Lake City, UT 84101
USA
- ***NOTE:** Freeman will receive shipments at the exhibit facility beginning **28 October 2025**. Shipments arriving before this date may be refused by the facility.



Best Of Game Overview

- **NEW for WERC Global 25** - as additional traffic driver for the Expo Hall, WERC will be encouraging all corporate and government talent mobility/HR professionals to participate in a “Best Of” Game on-site at the event.
- Attendees will engage with all exhibitors and then submit their “vote” for the “Best Of” in various categories.
- Voting will be virtual and will open when the WERC Global 25 Expo Hall opens on **Wednesday, 29 October at 11:00 a.m.** Voting will then close on **Thursday, 30 October promptly at 2:30 p.m.**
- The winners of the “Best of” game will be announced ON-SITE on Thursday afternoon during the General Session (3:30 – 5:00 p.m.).
- Your company will then have bragging rights during the evening happy hour in the Expo Hall, immediately following the General Session.

Best Of Game Categories

- **Friendliest Staff** – This category recognizes a cheerful exhibit team that exemplifies friendliness, approachability, and customer service. The award-winning team will be one that goes above and beyond to create a welcoming and positive environment for attendees, fostering meaningful interactions with warmth and professionalism.
- **Best Overall Design** – Make a splash with your booth design! This category winner will represent booth design that excels in creativity, aesthetics, functionality and brand representation. Your booth will be the winning booth that attracts and captivates attendees, while effectively conveying your message and values.
- **Most Innovative & Impactful** – Get your message across! The winning company will exemplify what's next in talent mobility. Your booth will showcase groundbreaking ideas, cutting-edge solutions, or innovative approaches that truly resonate with attendees and demonstrate a clear vision for the future of the industry. This award celebrates exhibitors who not only present new concepts but also effectively communicate their potential to drive significant positive change.



Registration

- [CLICK HERE](#) to register your company staff.
- Your specific registration codes & additional information have been sent to your company directly.
- If you have any questions regarding registration, please contact CustomerSuccess@talenteverywhere.org.
- Please register all team members prior to going onsite. If you need your complimentary codes resent, email exhibits@talenteverywhere.org and we will be happy to re-send.
- Remember to pick-up your badge upon your arrival onsite. Your badge will be required in all WERC Global event spaces.



Exhibit Hall Security

- Realizing the value and importance of your equipment and exhibit material, security guards will be located around the perimeter of the hall from the beginning of move-in to the end of move-out. It should be made clear, however, that although Show Management is providing this service, Show Management is not responsible for any loss or damage of material.

Lead Retrieval

- Would you like to obtain attendee contact information after WERC Global? Consider purchasing a lead retrieval device to capture leads while onsite at the conference.
- Visit this website to order lead retrieval:
<https://events.smithbucklin.com/client/WERC/559>
- Note that the early bird deadline to order Lead Retrieval is **Tuesday, 14 October 2025.**

Mobile App – Going Live This Week!

- WERC has partnered with the mobile app platform – RD Mobile.
- [Click here](#) to access the Mobile App Platform back-end for exhibitors/sponsors. You will be able to add your most up to date logo, edit your company description, update social platform links, and more.
- Please ensure to review and/or edit your information **as soon as possible** to ensure maximum exposure!
- You will be able to make changes in real-time now through the final day of the event (Friday, 31 October).

Attendee Lists (Opt-in) – Coming Soon!

- **You asked – we listened!** As a NEW added sent the Company Only List at the end of August 2025. This was a new benefit for 2025.
- **Up Next!** The Pre-Event Opt-in attendee list will be sent to all confirmed sponsoring & exhibiting companies by end of day tomorrow, **Wednesday, 8 October**.
- **Reminder:** the Post-Event Opt-in attendee list will be sent the week of 10 November (sooner if possible).
- **IMPORTANT:** *Please be aware of companies that call/email to sell you the WERC Global 25 attendee list. They are NOT affiliated with WERC in any way nor are they a partner with WERC. WERC is the sole provider of this list. The list sent out during the week of 6 October is the ONLY official pre-event attendee list. If you receive a call/email from a company trying to sell you any type of attendee list, please be aware that this is a scam and it is not sanctioned. WERC does not recommend that you purchase any list.*

Join These Companies at WERC Global 25!

- Abbott Laboratories
- Adobe Inc.
- Ancestry
- Asurion
- Block, Inc.
- Boehringer Ingelheim Pharmaceuticals, Inc.
- Chick-fil-A Inc.
- Comptroller of the Currency
- Daimler Truck North America (DTNA)
- Deloitte & Touche LLP
- eBay
- Epic Games, Inc.
- Expedia Group, Inc.
- Federal Deposit Insurance Corporation
- Gates Foundation
- General Dynamics
- Grammarly
- Halliburton
- IBM Corporation
- Intel Corporation
- Intuit
- Mayo Clinic
- Meta Platforms Inc.
- Nationwide
- Netflix, Inc.
- NIKE, Inc.
- Novo Nordisk Inc.
- NVIDIA
- OpenText
- Otsuka America Pharmaceuticals, Inc.
- PepsiCo, Inc.
- Qualcomm Inc.
- PepsiCo, Inc.
- Qualcomm Inc.
- Restaurant Brands International, Inc
- Roblox Corporation
- Saint-Gobain Corporation
- Salesforce
- SC Johnson - A Family Company
- Siemens Corporation - Global Shared Services
- Stripe, Inc.
- Texas Instruments, Incorporated
- Johnson & Johnson
- KPMG LLP
- The Hershey Company
- The Ohio State University
- The Prudential Insurance Company of America
- The Walt Disney Company
- Tokyo Electron America
- Toyota Motor North America, Inc.
- Tractor Supply Company
- U.S. Environmental Protection Agency (EPA)
- U.S. Postal Service
- Urban Outfitters, Inc. (URBN)
- Verizon Communications
- Vertex Pharmaceuticals, Incorporated
- Victoria's Secret & Co.
- Visa, Inc.
- Walmart Stores, Inc.
- Wayfair
- Workday, Inc.
- Xerox Corporation
- Yum! Brands, Inc.

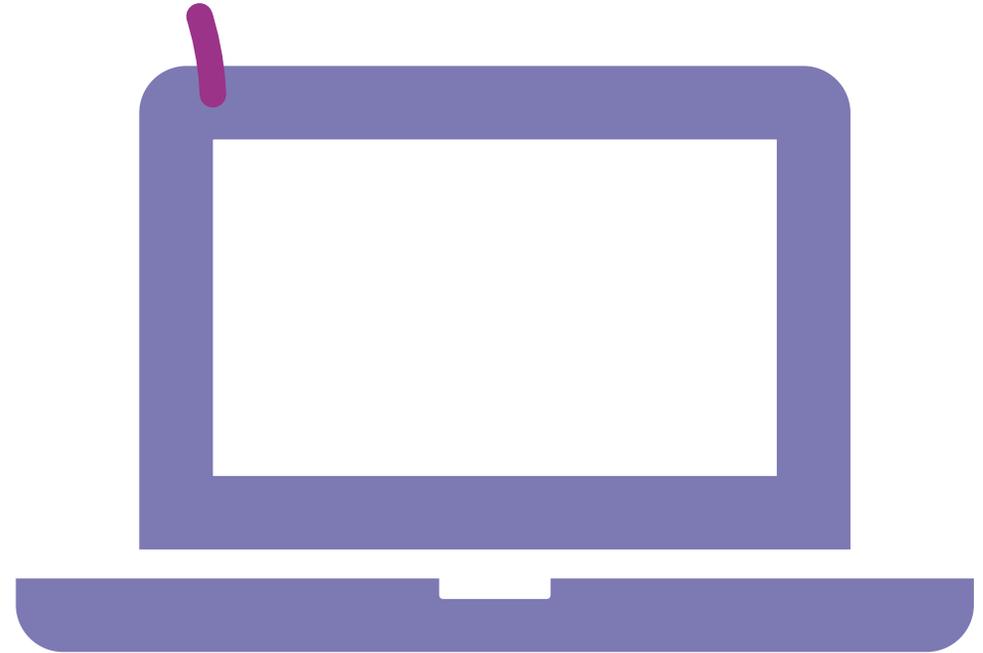
*Companies Registered
as of 7 October 2025*

Exhibitor Marketing Kit

- We encourage all sponsors and exhibitors to share their participation across their networks! To support your efforts, leverage this [Sponsor & Exhibitor Marketing Kit](#), complete with social media posts, email templates, and more.
- Also be sure to use the official event hashtag - [#WERCGlobal25](#)

Additional Resources

- Need a refresher after the webinar concludes? Please visit the Exhibitor Resources Page on our website for all information regarding exhibits and sponsorships at WERC Global 25!
- We will post the recording of this webinar on this website.
- <https://www.talenteverywhere.org/Events/WERC-Global/Sponsors/Exhibitor-Sponsor-Resources>



Questions?

Note: We have recorded today's presentation, and it will be available on the Exhibitor Resources Page on our website. If you have any further questions after the webinar concludes, please email us at exhibits@talenteverywhere.org.